

Introduction for Ken Futch, CSP

To maximize the effectiveness of Ken's presentation to your group, please review this introduction PRIOR to the program. This is a verbal introduction only and is not to be used for written promotional purposes. A print promotion bio is available on our website for use in your written materials. At the meeting, please read this introduction slowly and clearly. Futch is pronounced like "Dutch." Thank you.

Our next speaker is Ken Futch. Ken has faced some very difficult situations in life. He has had a mule step on his head, has been attacked by a crazed sow, had his nose flattened by a fisherman's boat paddle while water-skiing, and accidentally shot himself in the head with his own gun. The best part is, all this is true.

He said it took a shot through the head to open his mind.

Ken went from washing windshields at his Dad's service station to leading a combat platoon in Vietnam, from being the top revenue producer in a group of 6,000 AT&T salespeople to becoming one of only 300 speakers internationally recognized as a certified speaking professional.

His book *Take Your Best Shot* focuses on turning situations into opportunities. Today he is going to share with us ideas on how we can take OUR best shot and capitalize on OUR opportunities.

Please join me in giving an enthusiastic welcome to Ken Futch.